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## THAT WHICH IS CLAIMED IS:

1. A method of producing a financial analysis report for a business entity, the method comprising the following operations performed by a data processing system:

receiving financial information about a business entity for a selected time period;

calculating a set of financial values using the received financial information for the selected time period, wherein each financial value in the set is calculated from a respective one of a plurality of financial formulas;

comparing at least one of the financial values in the set with one or more financial values associated with other business entities within a selected industry;

assigning a score to one or more of the financial values in the set, wherein each assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry;

selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information; and

building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

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- 2. The method according to Claim 1, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.
- 3. The method according to Claim 1, wherein the step of receiving financial information about the business entity comprises receiving financial information from a user via a computer network.
- 4. The method according to Claim 1, further comprising the step of transmitting the narrative financial analysis report to a user via a computer network.
- 5. A method of producing a financial analysis report for a business entity, the method comprising the following operations performed by a data processing system:

receiving financial information about a business entity for a selected first time period and a selected second time period, wherein the second time period is chronologically later than the first time period;

calculating a first set of financial values using the received financial information for the first time period, wherein each financial value in the first set is calculated from a respective one of a plurality of financial formulas;

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using the received financial information for the second time period, wherein each financial value in the second set is calculated from a respective one of the plurality of financial formulas;

assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of change in financial performance from the first time period to the second time period;

selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information; and

building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

6. The method according to Claim 5, further comprising:

comparing at least one of the financial values in the second set with one or more financial values associated with other business entities within a selected industry; and

assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry.

7. The method according to Claim 5, wherein the financial formulas are selected from the group

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consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.

- 8. The method according to Claim 5, wherein the step of receiving financial information about the business entity comprises receiving financial information from a user via a computer network.
- 9. The method according to Claim 5, further comprising the step of transmitting the narrative financial analysis report to a user via a computer network.
- 10. A method of producing a financial analysis report for a business entity, the method comprising the following operations performed via an intermediary web site on a computer network:

receiving financial information about a business entity from a client device in communication with the intermediary web site, wherein the financial information is for a selected time period;

calculating a set of financial values using the received financial information for the selected time period, wherein each financial value in the set is calculated from a respective one of a plurality of financial formulas;

comparing at least one of the financial values in the set with one or more financial values associated with other business entities within a selected industry;

assigning a score to one or more of the

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financial values in the set, wherein each assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry;

selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information;

building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity; and transmitting the narrative financial analysis report to the client device via the computer network.

- 11. The method according to Claim 10, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.
- A method of producing a financial analysis report for a business entity, the method comprising the following operations performed via an intermediary web site on a computer network:

receiving financial information about a business entity from a user in communication with the intermediary web site, wherein the financial information is for a selected first time period and a selected second time period, wherein the second time period is chronologically later than the first time period;

calculating a first set of financial values

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using the received financial information for the first time period, wherein each financial value in the first set is calculated from a respective one of a plurality of financial formulas;

calculating a second set of financial values using the received financial information for the second time period, wherein each financial value in the second set is calculated from a respective one of the plurality of financial formulas;

assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of change in financial performance from the first time period to the second time period;

selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information;

building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity; and transmitting the narrative financial analysis report to the client device via the computer network.

13. The method according to Claim 12, further comprising:

comparing at least one of the financial values in the second set with one or more financial values associated with other business entities within a selected industry; and

assigning a score to one or more of the financial values in the second set, wherein each

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assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry.

- 14. The method according to Claim 12, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.
- 15. A data processing system for producing a financial analysis report for a business entity, comprising:

means for receiving financial information about a business entity for a selected time period;

means for calculating a set of financial values using the received financial information for the selected time period, wherein each financial value in the set is calculated from a respective one of a plurality of financial formulas;

means for comparing at least one of the financial values in the set with one or more financial values associated with other business entities within a selected industry;

means for assigning a score to one or more of the financial values in the set, wherein each assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry;

means for selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of

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stored text comprise narrative financial analysis information; and

means for building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

- 16. The data processing system according to Claim 15, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.
- 17. The data processing system according to Claim 15, wherein the means for receiving financial information about the business entity comprises means for receiving financial information from a user via a computer network.
- 18. The data processing system according to Claim 15, further comprising means for transmitting the narrative financial analysis report to a user via a computer network.
- 19. A data processing system for producing a financial analysis report for a business entity, comprising:

means for receiving financial information about a business entity for a selected first time period and a selected second time period, wherein the second time period is chronologically later than the first time period;

means for calculating a first set of

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financial values using the received financial information for the first time period, wherein each financial value in the first set is calculated from a respective one of a plurality of financial formulas;

means for calculating a second set of financial values using the received financial information for the second time period, wherein each financial value in the second set is calculated from a respective one of the plurality of financial formulas;

means for assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of change in financial performance from the first time period to the second time period;

means for selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information; and

means for building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

20. The data processing system according to Claim 19, further comprising:

means for comparing at least one of the financial values in the second set with one or more financial values associated with other business entities within a selected industry; and

means for assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of financial

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- performance of the business entity relative to other business entities within the selected industry.
  - 21. The data processing system according to Claim 19, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios,
  - 5 profitability ratios, and market value ratios.
    - 22. The data processing system according to Claim 19, wherein the means for receiving financial information about the business entity comprises means for receiving financial information from a user via a computer network.
    - 23. The data processing system according to Claim 19, further comprising means for transmitting the narrative financial analysis report to a user via a computer network.
    - 24. A computer program product for producing a financial analysis report for a business entity, the computer program product comprising a computer usable storage medium having computer readable program code embodied in the medium, the computer readable program code comprising:

computer readable program code for receiving financial information about a business entity for a selected time period;

computer readable program code for calculating a set of financial values using the received financial information for the selected time

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period, wherein each financial value in the set is calculated from a respective one of a plurality of financial formulas;

computer readable program code for comparing at least one of the financial values in the set with one or more financial values associated with other business entities within a selected industry;

computer readable program code for assigning a score to one or more of the financial values in the set, wherein each assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry;

computer readable program code for selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information; and

computer readable program code for building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

- 25. The computer program product according to Claim 24, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.
- 26. The computer program product according to Claim 24, wherein the computer readable program code for receiving financial information about the business

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entity comprises computer readable program code for receiving financial information from a user via a computer network.

- 27. The computer program product according to Claim 24, further comprising computer readable program code for transmitting the narrative financial analysis report to a user via a computer network.
- 28. A computer program product for producing a financial analysis report for a business entity, the computer program product comprising a computer usable storage medium having computer readable program code embodied in the medium, the computer readable program code comprising:

computer readable program code for receiving financial information about a business entity for a selected first time period and a selected second time period, wherein the second time period is chronologically later than the first time period;

computer readable program code for calculating a first set of financial values using the received financial information for the first time period, wherein each financial value in the first set is calculated from a respective one of a plurality of financial formulas;

computer readable program code for calculating a second set of financial values using the received financial information for the second time period, wherein each financial value in the second set is calculated from a respective one of the plurality of financial formulas;

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computer readable program code for assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of change in financial performance from the first time period to the second time period;

computer readable program code for selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information; and

computer readable program code for building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

29. The computer program product according to Claim 28, further comprising:

computer readable program code for comparing at least one of the financial values in the second set with one or more financial values associated with other business entities within a selected industry; and

computer readable program code for assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of financial performance of the business entity relative to other business entities within the selected industry.

30. The computer program product according to Claim 28, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios,

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5 profitability ratios, and market value ratios.

- 31. The computer program product according to Claim 28, wherein the computer readable program code for receiving financial information about the business entity comprises computer readable program code for receiving financial information from a user via a computer network.
- 32. The computer program product according to Claim 28, further comprising computer readable program code for transmitting the narrative financial analysis report to a user via a computer network.
- 33. A data processing system, comprising, comprising:

a database comprising stored portions of text, wherein each stored portions of text is associated with a combination of scores assigned to one or more financial values within a set of financial formulas;

a server, comprising:

means for receiving financial information about a business entity for a selected first time period and a selected second time period, wherein the second time period is chronologically later than the first time period;

means for calculating a first set of financial values using the received financial information for the first time period, wherein each financial value in the first set

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is calculated from a respective one of a plurality of financial formulas;

means for calculating a second set of financial values using the received financial information for the second time period, wherein each financial value in the second set is calculated from a respective one of the plurality of financial formulas;

means for assigning a score to one or more of the financial values in the second set, wherein each assigned score reflects an assessment of change in financial performance from the first time period to the second time period;

means for selecting one or more portions of stored text corresponding to one or more combinations of assigned scores, wherein the one or more portions of stored text comprise narrative financial analysis information; and

means for building a document from the one or more portions of selected text to produce a narrative financial analysis report for the business entity.

The data processing system according to Claim 33, wherein the server further comprises:

means for comparing at least one of the financial values in the second set with one or more financial values associated with other business entities within a selected industry; and

means for assigning a score to one or more of the financial values in the second set, wherein each

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assigned score reflects an assessment of financial

performance of the business entity relative to other
business entities within the selected industry.

- 35. The data processing system according to Claim 33, wherein the financial formulas are selected from the group consisting of liquidity ratios, asset management ratios, debt management ratios, profitability ratios, and market value ratios.
- 36. The data processing system according to Claim 33, wherein the means for receiving financial information about the business entity comprises means for receiving financial information from a user via a computer network.
- 37. The data processing system according to Claim 33, further comprising means for transmitting the narrative financial analysis report to a user via a computer network.